Esthetics Demonstration

Scoring Criteria:

SCORECARD ESTHETICS

		Contestant Number							
Items Evaluated	**Possible Points**	**1**	**2**	**3**	**4**	**5**	**6**	**7**	**8**
Appropriate Products for all Skill Area	**100**								
Identification/diagnosis of Facial Skin	**100**								
Facial Massage	**150**								
Basic Facial	**150**								
Daytime Makeup Application/Results	**125**								
Fantasy Makeup Application/Results	**125**								
Sterilization and Sanitation Procedures	**150**								
Written Test	**100**								
Résumé Penalty	**0 or -50 only**								
Clothing Penalty	**Up to -50**								
Total Possible Points	**1000**								