

Esthetics

District

Orientation:

- *Resume*
- *Kit Check*
- *Uniform Check*
- *Written exam*
- *Fantasy written description of theme*



Contest Friday Feb. 26, 2010

Scope of Contest

Because of limitations we will have a rotating schedule for the written exam/oral consultation/daytime make-up setup and facial and massage portion only.

There will be 3 rotations for the facial demonstration beginning immediately following Cosmetology Quiz Bowl (example: 10:45 am and ending at 1:45 pm.)

Contestants will have 45 minutes to complete the basic facial and complete the massage.

Once you complete your facial portion of the contest or take the written exam, complete oral assessment and set up for daytime make-up you may sit outside the area, if you leave you must report to contest chair you are leaving contest site, but we will not wait for anyone late and points will be deducted.

All segments of work must be completed in the specified time during competition. (For example, during the basic facial segment, no work may be completed or started on the facial massage application, basic facial first, then massage)

Contestants will have 45 minutes for daytime cosmetic application.

All segments of work must be completed in the specified time during competition. (For example, during the daytime makeup application, no work may be completed or started on the fantasy application.)

Contestants will have 1 hour for fantasy make-up application.

All segments of work must be completed in the specified time during competition. (For example, during the fantasy application any “finishing touches”, earrings, hair, to include temporary color (gel spray, etc. must be completed within the one hour time limit)

Esthetics Schedule for Friday Feb. 26, 2010

- Orientation/Kit Check/ Resume/Contestant # assigned & group number/Uniform check
- Group one will perform the basic facial and then massage
- Group two will take written exam and complete oral consultation and set up or basic facial while group 1 performs the basic facial / massage
- Group 1 will take the written exam, complete oral consultation and set up for daytime make-up then leave contest site.
- Group three will take written exam and complete oral consultation and set up for basic facial/massage while group 1 performs the basic facial and massage
- Once you complete your written exam and oral consultation and you are **not** actively competing during this time, you may sit outside the contest area or leave the area, but if you are late returning, points will be deducted. You must advise the chairperson you are leaving. We will not wait for your return
- Set up for daytime makeup application or facial portion is after oral consultation and written exam
- Daytime makeup application
- Judging of daytime application and set up for fantasy

- Fantasy application
- Judging of fantasy and clean up

Equipment and Materials

1. Supplied by the technical committee:

- a. Tables to set up supplies
- b. Chairs

2. Supplied by contestant:

Check National Standards

Thermos with hot water

Skill Performance

An oral consultation will assess contestant verbal presentation skills on client consultation.

The four separate skill performance tests assess skills in massage, basic facial, daytime makeup application and fantasy makeup application.

Creativity is assessed in the fantasy makeup application, while technique is tested in the performance of massage, basic facial and daytime makeup application.

An emphasis on safety and sanitation will be used in all segments of the skill performance areas.

Observations during each segment and evaluation of the finished product will be considered in the scoring.

Contest Guidelines

1. The contest rules will be reviewed at the scheduled orientation. After the orientation contestants will then be escorted to the contest site to receive final instructions. The contestant will turn in their résumé and written theme for the fantasy make-up application upon check-in at the scheduled orientation.
2. All contestants must keep their working area clean and organized
3. All contestants must follow sanitation and safety procedures throughout the contest.
4. All contestants must bring a model for the competition.
5. Contestants will perform basic facial (including manipulations at the end of the basic facial)
6. Basic Facial guidelines; order of basic facial is an example only
 - a. Drape
 - b. Cleanse
 - c. Exfoliate
 - d. Steam
 - e. Mask
 - f. Steam
 - g. Toner
 - h. Moisturize
 - i. Basic massage manipulations
 - j. Product removal
 - k. Tone
 - l. Moisturize
7. Disqualification or penalty points taken can occur for the following:
 - a. Any rule not followed, NO exceptions!
 - b. Leaving competition area before completion of task (applies to both contestant and model) without proper permission
 - c. Unauthorized use of a product that is not allowed or listed in National Standards.

- d. Any product that appears to have been altered. All products and solutions must be properly identified with the manufacturer's original packaging and original labeling. Product labels cannot be defaced.
8. Professional attitude and communication is expected throughout the contest
 9. Once time is called, contestant must stop working. Touching the model after time is called will result in three penalty points.
 10. Cell phones NOT allowed in contest area.
 11. Setup can only consist of items needed for the specific contest application in progress. Time will be allowed between each contest segment to reset the table. All items should be brought to the contest site organized by task.
 12. Required implements and products must be accounted for and professionally organized. Proper control and usage of products and tools will be expected at all times.
 13. Props, such as hair ornaments, wigs and jewelry, may be used in the fantasy section but will not be considered in the judging. All items must be placed within the timing of the fantasy portion of the contest and placement must be complete when the time limit expires.
 14. All products used in any portion of the skill contests must be considered safe for application to the skin. This includes any item used on or attached to the skin in the fantasy makeup application.
 15. Conversation between contestant and model is limited. Any form of communication with observers, judges and other contestants is prohibited during the contest.

Scoring Criteria:

Appropriate Products for All Skill Areas	50 points
Basic Facial	170 points
Facial Massage	150 points
Oral Assessment	125 points
Daytime Makeup	130 points
Fantasy Makeup	125 points
Proper Sterilization and Sanitation procedures	150 points
Written exam	100 points
Total possible points	1000 points